

# Looking After Your Print

Congratulations on acquiring your fine art print, which will provide you with many years of satisfaction and should gain in value as time passes. You can also help to preserve the print in prime condition by taking a few simple steps.

Your print is printed using an archival quality pigment ink set under controlled conditions on archival, acid free paper which will guarantee a long life. You can help this by making sure that:

- if you've bought an unmounted print that you only handle the print wearing clean cotton gloves to prevent oils from your hands being transferred to the print surface
- your print is mounted using only acid free materials, and has a window mat to prevent direct contact with the front of your frame
- your print is located out of direct sunlight, to prevent discolouration
- your print is located away from sources of heat to prevent the paper from drying out in the long term
- your print is kept in dry areas, to prevent mould and mildew
- your print is kept away from sources of pollution
- you use secure fixtures for hanging your picture frame